



SOURCING  
CONSULTANTS  
ASSOCIATION

**Contact No** : +91 97119 16996 **Email id** : [info@baa.org.in](mailto:info@baa.org.in) & [membership@baa.org.in](mailto:membership@baa.org.in) **Website** : [www.baa.org.in](http://www.baa.org.in)  
**Registered Office** : EPCH House, Pocket 6 & 7, LSC, Vasant Kunj, New Delhi – 110070



SOURCING  
CONSULTANTS  
ASSOCIATION

## ABOUT BAA

The 'Sourcing Consultants Association' was formally registered on 14th July, 2016 with the active support of leading buying agencies and the Export Promotion Council of Handicrafts, to fulfil the expressed need of Buying/ Sourcing Consultants to get together formally and work to improve their standards and growth avenues. Also, since the individual complaints and requests of Buying/ Sourcing Consultants was not being met, a strong need was felt to come under an umbrella (association) for making common organized representations to the Govt. which would be better addressed.

## OUR GROWING PRESENCE

MEMBERS

**240 +**  
**Members**

EVENTS

**100+**  
**Events**

## BENEFITS TO OUR MEMBERS



SOURCING  
CONSULTANTS  
ASSOCIATION

1. Bringing together all Buying/ Sourcing Consultants under umbrella of Buying Agents Association.
2. The basic idea of BAA getting together its members, is to create an environment, where-in we all respect each other's business and avoid poaching of clients amongst members.
3. Representing Buying/ Sourcing Consultants community to Government, Export Promotion Councils, Export community and Foreign Embassies. To keep a constant vigil on the policies of the Government announced or modified from time to time and interact with the Ministries & Councils.
4. Creating Awareness of Global markets for our **ASSOCIATES**
5. Issuing Special Members Card and certificate and use of BAA logo on members signatures.

## BENEFITS TO OUR MEMBERS



SOURCING  
CONSULTANTS  
ASSOCIATION

6. Skill Development- Training sessions for the merchandisers and QCs for our members (in cooperation with Bureau Veritas), including exposure sessions and factory visits if required.
7. Platform to interact and gain professional knowledge through seminars/webinars, workshops, Open house Meets and round table meetings.
8. Monthly newsletter to our members on email.
9. E-mail Service: Regular mailers to Members on Government Notifications, Circulars, Reports, and other updates etc.

## BENEFITS TO OUR MEMBERS



SOURCING  
CONSULTANTS  
ASSOCIATION

10. **BAA Directory:** Complete profile of your organization vis-à-vis full address, telephone/fax numbers, email id, name of the chief executive, details of manufacturing/trading activities, etc. is published in the BAA Directory. This directory is usually brought out every year and circulated to Ministries, Government Offices, and different export Councils. In addition, it is given free of cost to all overseas customers who visit any trade shows exhibited by BAA. This would mean a wide publicity free of cost.
11. **Web Services:** Information on important events organized by BAA and other activities, press releases, membership, etc.
12. Offering our members Free Air Tickets and hospitality to the various trade shows in physical form all over the country and overseas, through the organizers.

## BENEFITS TO OUR MEMBERS



SOURCING  
CONSULTANTS  
ASSOCIATION

13. Frequent “Growing Together” events to share knowledge and know each other while enjoying food and beverages at no cost to members.
14. Arrangements with Airlines & Hotels to offer discounted rates for BAA members.
15. Bulk buying of services and products. In talks with different services and products like Courier, Logistics, testing labs etc. to get bulk rates for our members.
16. SEIS incentive- BAA helps its members in application of SEIS incentives.
17. Upcoming BAA Helpdesk- To assist members, especially in case of small-scale Buying Agents by giving assistance in the matter of understanding and implementation of the drawback, rules and the procedures, import license facilities provided and how to apply for the facilities. And other subjects like Shipping, IEC, Customs, GST, SEIS etc.



SOURCING  
CONSULTANTS  
ASSOCIATION

## CATEGORIES & FEE OF MEMBERSHIP

Category	Registration Fee*	Annual Subscription Fee*
Founder Member	INR 1,00,000	INR 5,000
Members	INR 10,000	INR 5,000
Associate	INR 4,000	INR 2,000
Institutional Members	INR 10,000	INR 5,000
NRI/Non-Indian	USD 200	USD 100



## MEMBERSHIP KIT & OTHER BENEFITS DETAILS

Benefits	Member	Associate
Welcome Letter	P	P
Membership Certificate	P	P
Lapel Pin	P	O
Membership Card	P	P
Voting Rights	P	O
Eligibility to Contest Election	P	O
Members Directory	P	P
Monthly Newsletter	P	P
Use of BAA Logo	P	P
Concessional travel to other facilitator Trade Events / Trade-fair offers	P	O
Discounted / Waiver of Event Fee	P	O





## DOCUMENTS REQUIRED FOR MEMBERSHIP

- **Application Form:** Please send the filled application form which needs to be signed and stamped.
- **CA Certificate:** Please note that only members category applicants need to submit the document.
- **KYC Details:** Please send in self-attested copy of PAN, GSTIN/IEC.
- **Code of Conduct:** Please send a signed copy of the Code of Conduct.
- **Cheque/ Bank transfer:** You can send in your payment using below methods only after your documentation formalities have been confirmed by BAA. The amount must include the Registration fee + Annual Membership Fee
  - Cheque in favour of "Buying Agents Association"
  - Bank transfer

# EVENTS / HIGHLIGHTS

**SETU 2018 MORADABAD**



**JODHPUR**



**DRIP CAPITAL MORADABAD**



**AGM 2019**



**MEET N GREET AT PHD HOUSE**



**INDIA KNIT FAIR FEB 2020, TIRUPUR**



**MORE THAN 32 MORE SHOWS IN LAST THREE YEARS.....**

# TRADE SHOWS



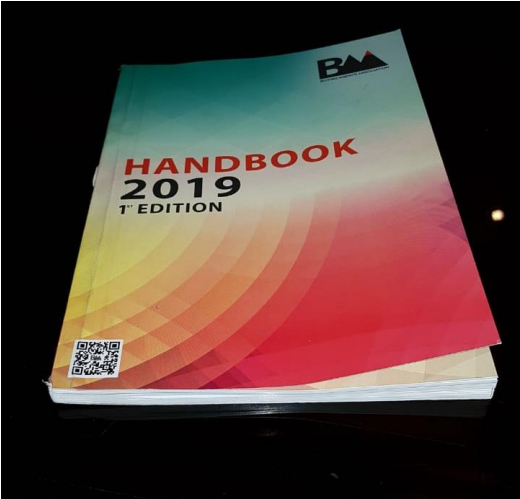
**SPRING FAIR FEB 2019,  
GREATER NOIDA**



**INDIA TEXTILE SOURCING  
SHOW, DELHI 2019**



**INTEX SOUTH ASIA, SRI  
LANKA , NOV 2018**



**BAA MEMBERS  
DIRECTORY**



# VIRTUAL TRADE SHOWS



SOURCING  
CONSULTANTS  
ASSOCIATION



VASTRA 2020



DELHI AUTUMN SHOW 2021



FICCI SHOW ON TEXTILES



GLOBAL TEXTILE N HOME FURNISHING SHOW



SOURCING  
CONSULTANTS  
ASSOCIATION

## EXPORT COUNCILS WE WORK CLOSE WITH




Handicrafts and Carpet Sector Skill Council




# INDUSTRY TIE UPS





 **POLY9** MoU with Poly9


MoU with Drip Capital 


MoU with ABAT   
Association of buying agent for textile

 MoU with EPCH for Testing Lab Jaipur

 MoU with FICCI CMSME

MoU with Bureau Veritas 

 MoU with PHDCCI

MoU with EPCH for knowledge seminars 



SOURCING  
CONSULTANTS  
ASSOCIATION

## CREATING BRIDGES WITH EXPORTER ASSOCIATIONS



Association of buying agent for textile



*yes!!*



लघु उद्योग भारती



KARUR  
TEXTILE  
MANUFACTURER  
EXPORTERS'  
ASSOCIATION





# MEET OUR MEMBERS



SOURCING  
CONSULTANTS  
ASSOCIATION







SOURCING  
CONSULTANTS  
ASSOCIATION

***We invite you to join us and be a part of a revolution that is helping India grow its exports like never before!***